

Research Collective

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www.research-collective.com

We are a network of human factors engineers, usability specialists, and cognitive/consumer psychologists, who help you design and evaluate the usefulness, usability and desirability of your products.

Lease our state of the art consumer research and usability lab, or partner with us on usability testing, eye-tracking studies, participatory design, online survey research, ethnographic studies, focus groups and more.

Why engage Research Collective?

Experience	Founded by a Professor of Cognitive Psychology and Human Factors with over twenty years of experience, our group includes MS and PhD level consultants with experience working for and consulting with companies like Google, HP, Medtronic, Guidant, VHA Hospitals, Smith and Nephew, Agilent, and Disney.
Service	Full range of consumer research and usability services, including ethnography, participatory design, questionnaires, user diaries, usability testing, usability evaluation, card sorting, psychometric scaling, focus groups and more.
Range of products and industries	Our consultants have extensive experience in design and evaluation of computing, web, tablet, smart phone, product, medical, consumer, and many other types of products and user interfaces.
Client Service Specialist	Need copies, printing, lunch, or dinner reservations? Our client service specialist will make sure you have everything you need.
Recruiting	Sizable database with ability to recruit research participants according to age, sex, occupation, health status, and other parameters.
Onsite or remote streaming video	Sessions can be viewed in many ways: Through our observation mirror, in our meeting room via pan-tilt-zoom camera, at your site on your computer, on your tablet or phone.
Audio/video	On-site video editing. Highlight video included in facility rental.
Office space	Meeting room for work, phone calls and conference calls. Wireless Internet.
Accessibility	Located on the first floor, with ample, free, convenient and handicap parking. Adjustable artificial and natural lighting.
Transcription	Transcription services and word frequency key-words-in-context, and word co-occurrence analyses available
Bilingual	Several consultants fluent in both English and Spanish